STAND DOWN
FOR WHATCOM COUNTY VETERANS

Event sponsorships go beyond brand placement — they create meaningful touchpoints for businesses to connect with target audiences and showcase social responsibility. Whether the priority is increasing brand awareness, building customer loyalty, or cultivating new partnerships, event sponsorships provide a dynamic platform to achieve these goals. By supporting Opportunity Council events, businesses not only amplify their presence but also align themselves with work that creates lasting, positive change across the community.

Stand Down is a community-driven resource fair that brings together local resources, services, and connection to support Veterans in Whatcom County. During the event, Veterans and their families are connected with healthcare services, housing support, employment opportunities, and other Veteran-specific benefits.





Stand Down is made possible through the collaboration between Opportunity Council and other local, Veteran-focused organizations. As a community led event, Stand Down relies on community investment to offer its breadth of services to Veterans seeking stability. Partnering with Opportunity Council for the Stand Down is a unique chance for your business to ensure that every Veteran and their family have what they need to be healthy, stable, and safe.

Learn more about Stand Down
oppco.org/services-for-veterans/stand-down

EVENT SPONSORSHIP LEVELS

Champion $5,000

- Prominent listing of name and logo on:
  - Event poster distributed to strategic community locations
  - Event webpages
  - Pre- and post-event communications
    - All digital communications include web links
  - Print Media Acknowledgements
- 2 social media shout-outs across all Opportunity Council agency social media platforms (pre & post event)
- Your company logo listed in OppCo newsletters

Builder $3,000

- Prominent listing of name and logo on:
  - Event poster distributed to strategic community locations
  - Event webpages
  - Pre- and post-event communications
  - Print Media Acknowledgements
- 2 social media shout-outs across Opportunity Council's social media platforms
- Your company logo listed in OppCo newsletters

Helping Hand $1,000

- Prominent listing of name and logo on:
  - Event Poster distributed to strategic community locations
  - Event Webpages
  - Pre- and post-event communications
- 1 social media shout-out on Opportunity Council Facebook Page
- Your company name listed in an OppCo newsletter

Neighbor $500

- Listing of name on:
  - Event Poster distributed to strategic community locations
  - Event Webpages
  - Pre- and post-event communications
- Your company name listed in an OppCo newsletter