

Summer 2019

To Whom it Concerns,

Your support for the Volunteer Center's **Oktoberfest** event in 2019 on Friday, September 27<sup>th</sup> will have a big impact on volunteer programs in Whatcom County.

**What is Oktoberfest?**

To put it simply, it's a celebration of brews and brats... but it is much more than that! This event features German and autumn-style craft brews from local breweries, brats, and music!

**How will this benefit my community?**

Brews and brats are fun... but the real benefit is providing vital support for the Volunteer Center, an agency that connects volunteers with nonprofits, schools, government, health care and other organizations to leverage resources and provide solutions for community challenges.

Your participation in this one event benefits over a hundred agencies and thousands of people who are supported by local volunteers.

***How can you help?***

Your support, at any level you choose, will truly help make a difference in your community. Sponsorship opportunities range from \$150 to \$3,000. Press releases, event flyers, brochures, posters, and advertising will all include the major sponsor's name(s). *(Please see enclosed sponsorship levels for a complete list of recognition options.)*

Thank you for considering this sponsorship request. Please feel free to contact me at [summer\\_starr@oppco.org](mailto:summer_starr@oppco.org) or 360-734-5121 ext. 212 if you have any questions.

Warm regards,



Summer Starr

Volunteer and Event Coordinator

Ps - Your sponsorship support for Oktoberfest in 2019 will ensure local nonprofits will have the volunteers needed to provide critical community services!

# Oktoberfest

## 2019

### Sponsorship Information

#### Your support is appreciated.

Major sponsors and donors are recognized in the event promotional materials and press releases on the Opportunity Council web site - detailed information about recognition at each sponsor level is listed below.

#### **\$3,000 Oktoberfest Presenting Sponsor**

- Presenting sponsor name prominently displayed on event banner at event entrance
- Presenting sponsor name and logo prominently displayed in the event marketing materials, including posters, signs, and mailings
- Presenting sponsor recognized on radio and print media promotions.
- Presenting sponsor included in press releases
- Presenting sponsor mentioned on social media, Facebook event page, and event calendars
- Presenting sponsor recognized on the Opportunity Council website as the lead sponsor for this event.
- Option to distribute marketing materials (flyers, etc) at the event
- 6 complementary entry tickets to the event

#### **\$2,000 Entertainment Sponsor**

- Sponsor name and logo displayed on stage banner
- Sponsor name and logo prominently displayed in the event marketing materials, including posters, signs, and mailings
- Sponsor recognized on radio and print media promotions.
- Sponsor included in press releases.
- Sponsor mentioned on social media, Facebook event page, and event calendars
- Sponsor recognized on the Opportunity Council website
- 6 complementary tickets to the event

#### **\$1,000 Oktoberfest Sponsor**

- All benefits of \$500 Oktoberfest Sponsorship
- Sponsor logo displayed on event marketing materials, including posters, signs, and mailings
- Sponsor recognized on radio and print media promotions
- Sponsor included in press release
- 4 complementary tickets to the event

#### **\$500 Brewer Table Sponsor**

- Sponsor name included on posters
- Sponsor recognized with a sign at sponsored brewer table
- Sponsor mentioned on social media, Facebook event page, and event calendars
- Sponsor recognized on the Opportunity Council website
- 4 complementary tickets to the event

#### **\$300 Party Pack**

- Sponsor recognized on a table tent
- Sponsor recognized in event slide show
- 6 complementary tickets to the event

#### **\$150 Table Tent Sponsor**

- Sponsor recognized on a table tent
- Sponsor recognized in event slide show

#### **In-Kind donors**

- In-kind donors acknowledged by the Opportunity Council for estimated value of the goods or service